



EMvision Talks
Speaker Submission
Guidance

**International Association of
Emergency Managers
64th Annual Conference**

October 14 – 19, 2016

**Westin Savannah Harbor Hotel
Savannah, Georgia**

Conference Dates

Pre-Conference Trainings and Workshops: October 14, 15, and 16

Breakout and General Sessions: October 17, 18, and 19

IAEM presents EMvision Talks: General Session on October 18

Important Dates for Speakers	
Call for Speakers opens	April 4, 2016
Deadline to submit EMvision Talks proposal	May 27, 2016 at 5:00 pm ET
IAEM notifies speakers of selections	July 1, 2016
Mandatory feedback calls with Conference Committee Chair	July 5 – July 15, 2016
Final video of Talk and visual presentations due	September 1, 2016 by 5:00 pm ET
Mandatory practice session	Monday, October 17, 2016 at 7:30pm ET
On-site arrival time prior to Talk in general session room	30 minutes prior to start of session on Tuesday, October 18, 2016

Non-Commercial Nature of Sessions

IAEM provides a unique opportunity for open dialogue and the creative exchange of ideas among participants. Speakers may not endorse brand names or specific products in their presentation. *Under no circumstances may this platform be used as a place for direct promotion of a speaker's product or service. Any presenter who violates this policy jeopardizes his or her opportunity to present at future IAEM conferences.*

EMvision Talks – What Are They?

- IAEM *presents* EMvision Talks are modeled on the well-known TED™ Talk format.
- The Talks are a new way to communicate thought leadership in emergency management by providing a forum in which people can share an idea or a passion in the field of emergency management to foster awareness about and generate action on the subjects presented.
- These 7-minute presentations will be on the plenary stage on Tuesday, October 18, 2016 at the IAEM 64th Annual Conference in Savannah, Georgia.

EMvision Talks Focus Areas

2016 Conference Theme:

Today's Emergency Management: Working in a Complex World

Speakers are highly encouraged to relate their Talk to the conference theme by selecting one of the following topic areas. Keep in mind that the Conference Committee requires submissions that are specifically developed for the IAEM Annual Conference audience.

1. Complex Events or Incidents: The Lessons We Have Yet to Learn or Failed to Implement

The 2016 Theme reflects the complex and layered world in which we live and work. Emergency management work is not limited to the 9-5 working day and our professional responsibilities often spill into our personal lives. The effects of events (planned) and incidents (unplanned) are not limited to the immediate geographical area and the residents within this area. Given this, what has occurred in your jurisdiction, geographical area, mission area of coverage, or even across the world, that affected your work and

life? Give specific details about what may have gone wrong or right, what you learned, and what actually changed in your area because of this event or incident. What lessons can others learn and then apply?

2. Current Research and Practice

The emergency management field is growing and changing and there is avant-garde research to consider and incorporate into practice. What are you researching and why? How is it relevant and usable by those in the field?

3. Successful Collaborative Practices

Who are you working with to be more efficient and collaborative? How did you find each other and why is it working? If a partnership was not effective, why not and how did it change your operating protocols?

Submission Requirements

The Call for Speakers will be open from April 4, 2016 through May 27, 2016. All applications must be submitted by May 27, 2016, at 5:00pm U.S. Eastern Time to be considered. No exceptions.

Please read this section carefully. You must adhere to ALL requirements for your proposal to be considered! Any missing items will automatically disqualify the submission from the selection process.

Required

- Complete all fields in the online submission form.
- Abstracts are limited to 1500 characters not including spaces.
- Bios are limited to 1000 characters not including spaces.

- Copy and paste the link to the high-quality recording of the **unlisted** YouTube video of your proposed Talk for the IAEM 64th Annual Conference. Please make sure we can hear the audio clearly.
- **If** you will be using a slide deck to support your Talk, submit the completed proposed slide deck in *PDF format only*.
- Standard AV set-up to include a laptop, projector, screen and microphone. If you have other AV requirements, to include any access or functional needs, indicate so in the AV requirements section of the online submission form. We will work to reasonably accommodate your request.

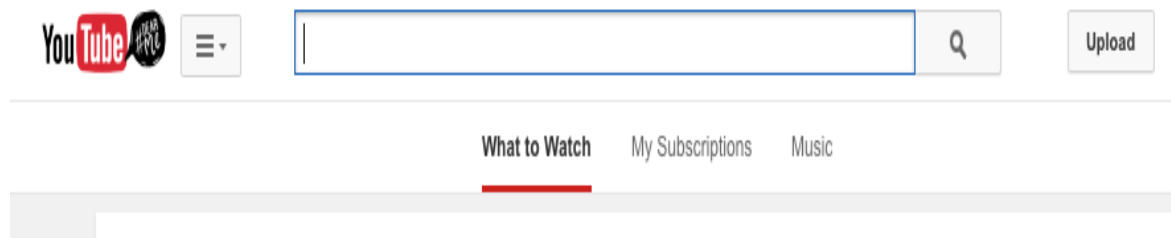
Optional

- Submit any supporting handouts, *PDF format only*

Double check for typos before you submit – typos will decrease your score.

How to Submit the Link for the Unlisted YouTube Video of your EMvision Talk

- Go to <https://www.youtube.com>
- Click on Upload in the top right hand corner of the page



- Select **Unlisted** from the drop down box by clicking on the arrow to open the drop down box. Then click on ‘*Select files to upload*’ to select your video from your computer.

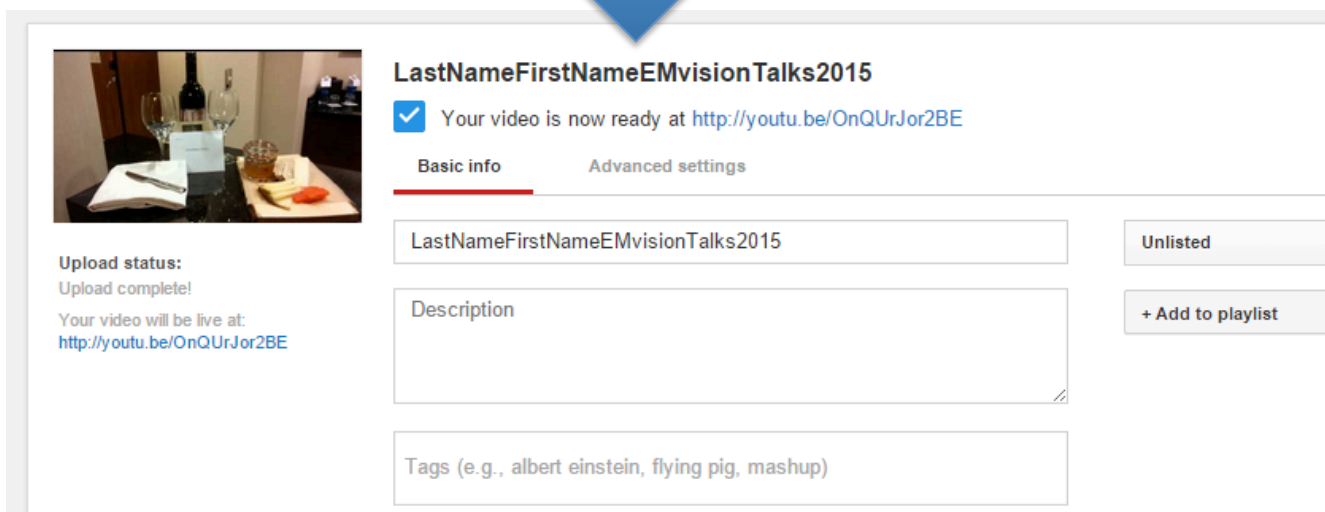


Select files to upload

Or drag and drop video files



- Wait for the video to upload completely.
- Name your video with your “LastNameFirstNameEMvisionTalks2016”
 - e.g. SeeleySusammaEMvisionTalks2016



LastNameFirstNameEMvisionTalks2015

Your video is now ready at <http://youtu.be/OnQURJor2BE>

Basic info Advanced settings

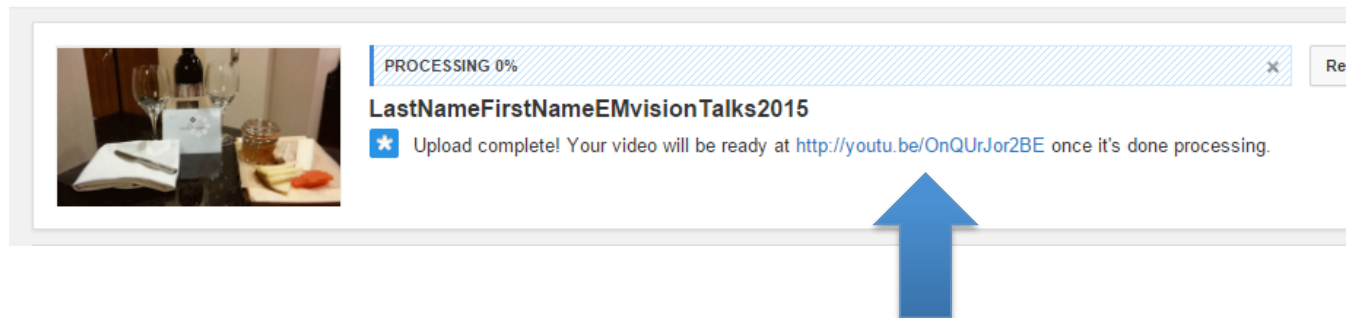
LastNameFirstNameEMvisionTalks2015 Unlisted

Description

+ Add to playlist

Tags (e.g., albert einstein, flying pig, mashup)

- When your video upload is done processing, you will be provided a link. Copy and paste this YouTube link in the online submission form where prompted.



Scoring Applications

Members of the EMvision Talks Working Group review and score the applications based on:

- A complete and accurate application – **Incomplete Submissions Will Be Disqualified and Removed from Review.**
- Quality of submitted video and presentation materials developed for the IAEM Annual Conference.
- Compelling presentation “story” that will engage the audience.
- Adherence to conference theme – Today’s Emergency Management: Working in a Complex World.
- Speaker’s experience and qualifications related to the topic.
- Speaker’s charisma and passion as shown in his or her Talk.
- Adherence to time limit.

EMvision Talks Presentation Guidelines

- The Talks should convey your ideas and passions, not simply be another lecture on emergency management.
- Slides and embedded videos are permitted; however, the Talk, rather than the slides or video, should convey the speaker's passion or idea.
- Slide decks should support the material presented and not include speaker introductions or concluding slides with contact information. The Moderator will do introductions.
- Slides should be visual, well designed, and have minimal or no words. If speakers wish to offer additional written material, they are encouraged to do so in the form of handouts that can also be submitted online and will be made available via the IAEM to Go mobile app and the online conference program.
- The primary portion of the submission is a high-quality video recording with very clear audio of the speaker delivering the complete proposed EMvision Talk.

Here is a suggested resource on developing effective Talks:

- Ted Talks storytelling techniques: How to Deliver a Great TED talk:
<http://onforb.es/1fEDW20>

If you have questions about developing your submission and would like individualized assistance, ask to speak to Susamma Seeley at seeleysue@gmail.com, Mike Gavin at migavin@poudre-fire.org or Julie Husk at (703) 538-1795 x1789 or jhusk@iaem.com.

General Contact Information

Conference Managers

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IAEM Conference Committee

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**Thank you for your interest and support of the
2016 IAEM Annual Conference!**