EMvision Talks
Speaker Submission Guidance

International Association of Emergency Managers
65th Annual Conference

November 10 – 15, 2017

Long Beach Convention Center
Long Beach, California
Conference Dates

Pre-Conference Training and Workshops: November 10, 11 and 12
Breakout, Spotlight and General Sessions: November 13, 14 and 15
IAEM presents EMvision Talks: General Session on November 14

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<th>Important Dates for Speakers</th>
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<tr>
<td>Call for Speakers opens</td>
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<td>Deadline to submit EMvision Talks proposal</td>
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<td>IAEM notifies speakers of selections</td>
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<td>Mandatory feedback calls with Conference Committee Representative</td>
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<td>Final video of Talk and visual presentations due</td>
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<td>Mandatory practice session</td>
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<td>On-site arrival time prior to Talk in general session room</td>
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Non-Commercial Nature of Sessions

IAEM provides a unique opportunity for open dialogue and the creative exchange of ideas among participants. Speakers may not endorse brand names or specific products in their presentation. Under no circumstances may this platform be used as a place for direct promotion of a speaker’s product or service. Any presenter who violates this policy jeopardizes his or her opportunity to present at future IAEM conferences.
EMvision Talks – What Are They?

• IAEM presents EMvision Talks are modeled on the well-known TED™ Talk format.
• The Talks are a new way to communicate thought leadership in emergency management by providing a forum in which people can share an idea or a passion in the field of emergency management to foster awareness about and generate action on the subjects presented.
• These 7-minute presentations will be on the plenary stage on Tuesday, November 14, 2017 at the IAEM 65th Annual Conference in Long Beach, California.
• The submitted video and final video of the Talk are used for selection and editing purposes only. The Talks are a live presentation given by the selected speakers.

EMvision Talks Focus Areas

2017 Conference Theme:

Navigating a Journey with the Whole Community

Speakers are highly encouraged to relate their Talk to the conference theme by selecting one of the following topic areas. Keep in mind that the Conference Committee requires submissions that are specifically developed for the IAEM Annual Conference audience.

1. The Emergency Management Journey: What Have You Learned and Where Do You Want to Go Next

The 2017 conference theme refers to navigation – knowing where you are, where you are going, charting the course, gathering the right tools, the right people and then setting out prepared to change the course if necessary. Emergency management is a complex
field. We are constantly planning, learning, evaluating and changing course when
needed. What has your journey taught you? What complex event or incident have you
been involved with and how has it affected you? What would you do differently?

2. Sweeping the Depths for Treasure and Scanning the Horizon: The Cutting
Edge of Research and Practice

The emergency management field is growing and changing and there is avant-garde
research to consider and incorporate into practice. Technology has increasingly become
integral to our roles as emergency managers. What are you researching and why? How
is it relevant and useful to others?

3. All Hands on Deck: Collaborative Practices

Who are you working with as your organization navigates the challenges of emergency
management? We can no longer work alone in this complex field. We need the support
of others, whether it is in the form of physical assistance or through the sharing of ideas
and best practices. Who do you work well with along your journey when dealing with
obstacles that impede your success? How did your collaboration develop and what are
some of the best practices you have netted along the way? When a partnership was
more challenging than you envisioned, how did you overcome those challenges? What
changes did it make to your operation at that moment? How did it impact your ongoing
operational protocols?

4. All Hands on Deck: Collaborative Practices

If recent history has taught us anything, it is that we never know what will happen next.
The world is changing, our community is changing, and we are faced with challenges we
could not have foreseen even a few years ago. Provide examples of incidents or events
you have experienced which “caught you by surprise” or were unexpected. How did you
navigate through these unchartered waters? What did the voyage teach you that will be
beneficial to others?
Submission Requirements

The Call for Speakers will be open from April 3, 2017 through May 26, 2017. All applications must be submitted by May 26, 2017, at 5:00pm U.S. Eastern Time to be considered. No exceptions.

Please read this section carefully. You must adhere to ALL requirements for your proposal to be considered! Any missing items will automatically disqualify the submission from the selection process.

Required

• Complete all fields in the online submission form.
• Abstracts are limited to 1500 characters not including spaces.
• Bios are limited to 1000 characters not including spaces.
• Copy and paste the link to the high-quality recording of the unlisted YouTube video of your proposed Talk for the IAEM 65th Annual Conference. Please make sure we can hear the audio clearly.
• If you will be using a slide deck to support your Talk, submit the completed proposed slide deck in PDF format only.
• Standard AV set-up to include a laptop, projector, screen and microphone. If you have other AV requirements, to include any access or functional needs, indicate so in the AV requirements section of the online submission form. We will work to reasonably accommodate your request.

Optional

• Submit any supporting handouts, PDF format only

Double check for typos before you submit – typos will decrease your score.
How to Submit the Link for the Unlisted YouTube Video of your EMvision Talk

• Go to https://www.youtube.com
• Click on Upload in the top right hand corner of the page

  ![YouTube Upload Screen]

• Select *Unlisted* from the drop down box by clicking on the arrow to open the drop down box. Then click on ‘Select files to upload’ to select your video from your computer.
• Wait for the video to upload completely.
• Name your video with your “LastNameFirstNameEMvisionTalks2017”
  o e.g. GavinMikeEMvisionTalks2017

• When your video upload is done processing, you will be provided a link. Copy and paste this YouTube link in the online submission form where prompted.

Scoring Applications

Members of the EMvision Talks Working Group review and score the applications based on:

• A complete and accurate application – Incomplete Submissions Will Be
Disqualified and Removed from Review.

- Quality of submitted video and presentation materials developed for the IAEM Annual Conference.
- Compelling presentation “story” that will engage the audience.
- Adherence to conference theme – Navigating a Journey with the Whole Community.
- Speaker’s experience and qualifications related to the topic.
- Speaker’s charisma and passion as shown in his or her Talk.
- Adherence to time limit.

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**EMvision Talks Presentation Guidelines**

- The Talks should convey your ideas and passions, not simply be another lecture on emergency management.
- Slides and embedded videos are permitted; however, the Talk, rather than the slides or video, should convey the speaker’s passion or idea.
- Slide decks should support the material presented and not include speaker introductions or concluding slides with contact information. The Moderator will do introductions.
- Slides should be visual, well designed, and have minimal or no words. If speakers wish to offer additional written material, they are encouraged to do so in the form of handouts that can also be submitted online and will be made available via the IAEM to Go mobile app and the online conference program.
- The primary portion of the submission is a high-quality video recording with very clear audio of the speaker delivering the complete proposed EMvision Talk. The video can be taken by phone, iPad or other device and does not need to be professionally done. The video is used in the selection process only.
Here is a suggested resource on developing effective Talks:

- Ted Talks storytelling techniques: How to Deliver a Great TED talk: http://onforb.es/1fEDW20

If you have questions about developing your submission and would like individualized assistance, ask to speak to Mike Gavin at migavin@poudre-fire.org, Donna Franklin at Donna.Franklin@noaa.gov, David Barber at dbarber@mit.edu or Julie Husk at (703) 538-1795 x1789 or jhusk@iaem.com.

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**General Contact Information**

**Conference Managers**

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**IAEM Conference Committee**

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**David Barber, Vice Chair**

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Thank you for your interest and support of the 2017 IAEM Annual Conference!