



EMvision Talks
Speaker Submission
Guidance

**International Association of
Emergency Managers
66th Annual Conference**

October 19-24, 2018

Grand Rapids, MI

Why EMvision Talks?

Can you pinpoint a pivotal moment in your life when something changed?

When you experienced or discovered something that fundamentally changed your perspective?

Inspired you to do things differently?

Prompted you to take action, to make a change?

We want to hear from you! Whether it was an incredible success, a major failure, or a personal moment of truth -- we want to hear about it!

We need your story!

EMvision Talks – What Are They?

- IAEM’s EMvision Talks are modeled on the well-known TED™ Talk format.
- The Talks provide a forum for people to share a personal connection to an idea, experience or passion related to emergency management, leadership, communication, community engagement, or other related topics.
- The Talks should grab the audience’s attention, inspire, inform, compel to action, or foster awareness and a sense of urgency.
- Talks are limited to 7-minutes and will be on the plenary stage on Tuesday, October 23, 2018 at the IAEM 66th Annual Conference in Grand Rapids, Michigan.
- The Talks are a **live** presentation given by the selected speakers.
 - The submitted abstract and video of the Talk described below are used for selection and editing purposes only.
- Examples of EMvision Talks from prior IAEM conferences
 - [Noel Kepler](#)
 - [Diane Logsdon](#)
 - [Rob Osgood](#)

- “One of the most valuable and engaging sessions at IAEM”
- “This was the highlight of the conference for me”
- “I absolutely loved the EMvision Talks session, in my mind the best session of the conference. You MUST bring it back next year!”
- “Excellent! Truly enjoyed these and the format”
- “Very interesting concept. I enjoyed hearing the 7-minute presentations from people clearly passionate about their subject.”
- “This was the most valuable and entertaining event at IAEM. I would suggest you keep it.”
- “The EMvision Talks were outstanding. I hope to see it every year.”

If you have questions about developing your submission, would like to talk about an idea you have, or want some individualized assistance, please contact - Mike Gavin at migavin@poudre-fire.org, Donna Franklin at Donna.Franklin@noaa.gov, David Barber at dbarber@mit.edu or Julie Husk at (703) 538-1795 x1789 or jhusk@iaem.com

Submission Guidance

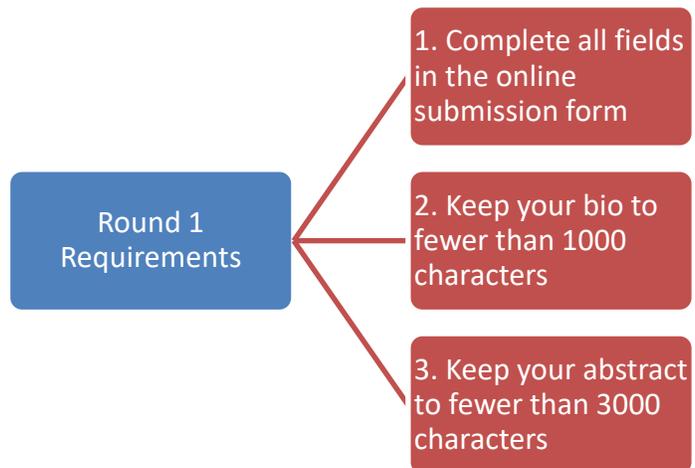
Please read this section carefully and note that incomplete proposals will be automatically disqualified.

There are two selection rounds for the EMvision Talks.

Round 1 - EMvision Talks

Deadline - April 9th at 5:00 pm U.S. Eastern Time (No exceptions)

- Submit an abstract of <3,000 characters, i.e. approximately one page
- Your abstract should tell a compelling story that conveys your passion. It should highlight why your talk is compelling and what you'll share with the audience.¹
- *See Appendix 1 for abstract examples.*



IAEM will notify speakers by May 14th if they have been selected for Round 2

NOTE: *These sessions are not meant to be a lecture on emergency management or a mini-breakout session.*

In addition, under no circumstances may this platform be used as a place for direct or indirect promotion of a speaker's product or service. Any proposal that violates this policy will be immediately disqualified.

¹ If you plan to use visual images during your Talk, please submit them in PDF format only. Standard AV set-up will include a laptop, projector, screen and lavalier microphone. If you need access or functional needs accommodations, please indicate so in the AV requirements section of the online submission form.

Round 2 –EMvision Talks

Deadline - June 15th at 5:00 pm U.S. Eastern Time (No exceptions)

- Submit a **high-quality** unlisted YouTube video recording with **very clear audio** of the speaker delivering the **complete proposed** EMvision Talk.
- Presentation style is very important here. Speakers need to show their passion, charisma and speaking style.
- You may take the video using a phone, tablet, or other device; *it does not need to be professionally recorded.*

Round 2 Requirements

1. Make sure the audio is very clear

2. Keep your video to 7 minutes or less

3. Post your unlisted video to the link provided

- The video is used in the selection process only and will not be released publicly.
- See *Appendix 2* for instructions on how to submit a link for the video.
- For great tips, check out [Public Speaking Lessons from the World's Greatest TED Talks](#).

IAEM will notify speakers of final selection by July 13th.

Discounted Registration Available:

Selected speakers will receive up to half off the early bird member registration fee for the conference.

Appendix 1

Abstract Examples

Good Examples

1. Maximizing the spectrum of emergency management begins with maximizing our own personal resiliency. In this talk, Rob will draw upon his own experiences, both personally and professionally, to discuss how we can better enhance and exercise mental preparation in our teams, our clients, and ourselves, bringing emergency management and disaster response concepts into daily life. Ideally, this talk would be related to the actual TED talk I gave last year on vicarious rehearsal but would take a different approach putting an emphasis on personal preparedness both for the emergency manager and those we serve. It would also discuss how to use incident action planning and recovery strategies in everyday, non-crisis situations. The central objectives of this talk will be: preparing oneself to "respond" and not "react", enhancing personal resiliency through mental preparation and maximizing efficiency by incorporating emergency management concepts into every day.
2. Dual income families with children are increasing. Over 61 percent of children five and under spend 33 hours a week in childcare. There are no national childcare preparedness requirements and childcare is not prepared for disaster or disaster recovery, and has few incentives to be prepared. Different agencies in different states set the childcare preparedness or safety 'standards' and are not well integrated with emergency management. The current 'checking the box' mentality of compliance isn't good enough. Childcare needs to be 'ready' through action and practice, and our children need to be taught how to handle the unexpected. Otherwise, we miss opportunities to enable them and change the future. Childcare is critical to the American way of life. If the children are not safely taken care of, parents cannot go to work. After a disaster, if the parents don't go back to work, the community doesn't recover.

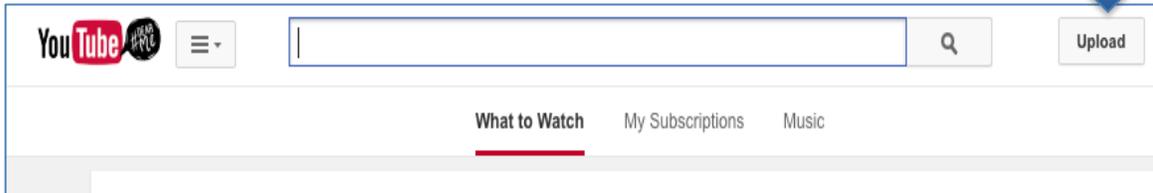
Bad Example

For the past 5 years I've been attending the IAEM conference, and I really think this is the best opportunity for me to get in front of everyone on the plenary stage since I missed the deadline to submit a breakout talk. My company just developed the Whizbang 5000, which will revolutionize how emergency managers track their planning efforts. I'm passionate about the Whizbang 5000, which is a fantastic tool that everyone needs to have. Please pick me.

Appendix 2

How to Submit the Link for the Unlisted YouTube Video of your EMvision Talk

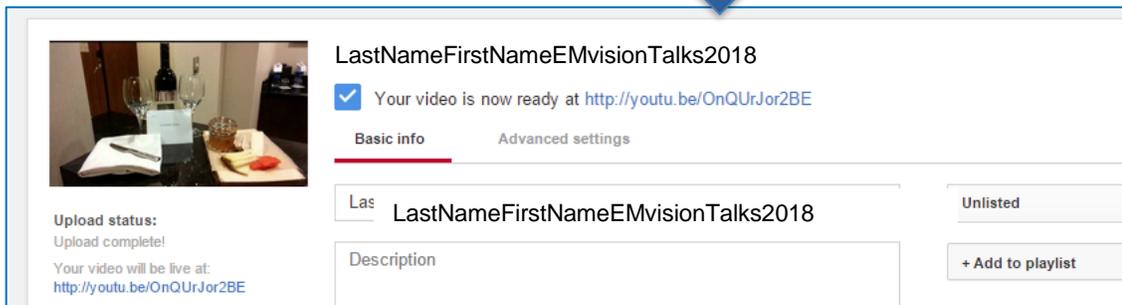
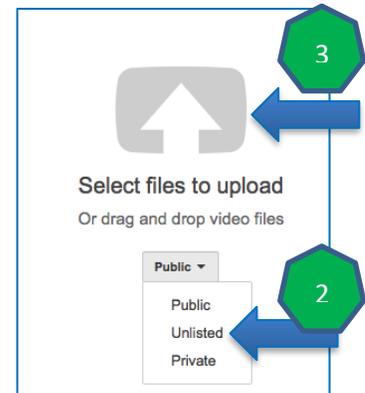
1. Go to <https://www.youtube.com> Click on Upload in the top right-hand corner of the page.



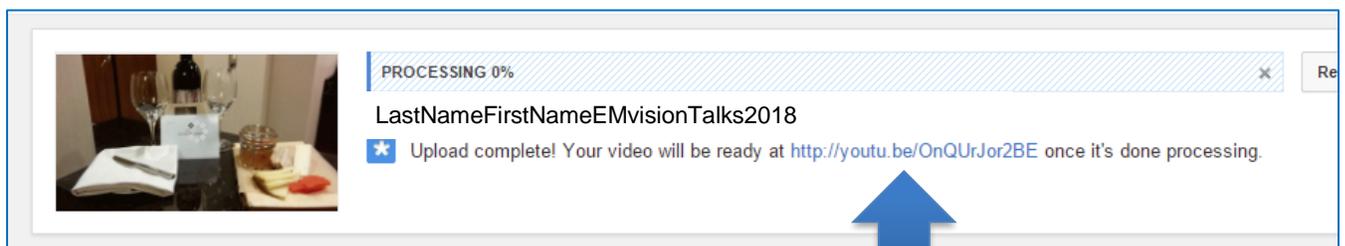
2. Select **Unlisted** from the drop-down box by clicking on the arrow to open the drop-down box.

3. Then click on 'Select files to upload' to select your video from your computer. Wait for the video to upload completely.

4. Name your video with your "LastNameFirstNameEMvisionTalks2018"
 - e.g. FranklinDonnaEMvisionTalks2018



5. When your video upload is done processing, you will be provided a link. Submit this YouTube link following the instructions provided in Round 2.



Important Dates for Speakers

Event	Date
Call for EMvision Talks speakers opens	March 12, 2018
Deadline to submit EMvision Talks proposal	April 9, 2018, at 5:00 pm ET
IAEM notifies speakers of Round 2 selections	May 14, 2018
Deadline to submit EMvision Talk Round 2 video of proposed Talk	June 15, 2018
IAEM notifies speakers of final EMvision selection	July 13, 2018
Work with Conference Committee Representative to polish presentation	July 14 – August 14, 2018
Final video of Talk and visual presentations due	September 7, 2018, by 5:00 pm ET
Mandatory practice session at conference	Monday, October 22, 2018, at 7:30pm ET
On-site arrival time prior to Talk in general session room	30 minutes prior to start of general session on Tuesday, October 23, 2018

General Contact Information

Conference Managers

Association & Society Management International, Inc. (ASMI)

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