

IAEM 2018 Sponsor Benefits Menu

QUANTITY	CREDITS	SUBTOTAL	ITEM
50			SOLE Sponsor of Monday Keynote Luncheon
50			SOLE Sponsor of Monday Opening EMEX Reception
45			SOLE Sponsor of Tuesday Networking Luncheon
45			SOLE Sponsor of Wednesday Networking Luncheon
40			SOLE Sponsor of Sunday Welcome Reception
35			SOLE Sponsor of Future Leaders of Emergency Management (USA Student Program)
30			SOLE Sponsor of Tuesday Scholarship Auction
25			SOLE Sponsor of Wednesday President's Banquet/CEM Champagne Toast
20			SOLE Sponsor of Conference Tote/Reg Bag—dual logo
20			Sponsor of Directional Floor Stickers
15			SOLE Sponsor of IAEM Board Lunch on Saturday
12			SOLE Sponsor of IAEM Board Breakfast on Thursday
10			EMEX Exhibit Space, per 10' x 10' unit
10			Full-Page Advertisement in EMEX Exhibit Guide
8			Sponsor, 1 Internet Station in Crisis Tech Center, Homepage defaults to your URL
7			Broadcast Email to Attendees, 1-time, pre- or post-conference
6			Use of Side Meeting Room (per half day, Sat.–Thurs.)
6			Official Provider of Conference Lanyards
5			Half-Page Advertisement in EMEX Exhibit Guide
5			Company Name and Logo on Refreshment Break
5			Sponsor of a Networking Hospitality Suite
4			25 EMEX Reception Drink Tickets
4			Listing as "Product of the Week" in IAEM Dispatch weekly e-newsletter
3			Promotional Inserts or Give Aways Item in Registration Bag
3			Logo Placement in IAEM2Go App and EMEX Exhibit Guide
3			Conference Registration (limit 10 per sponsor)
3			Quarter-Page Advertisement in EMEX Exhibit Guide
3			EMEX Exhibit Hall Stage—Demo/presentation time, 20 minutes per session
TOTAL CREDITS:			

NOTE: Many items have a capacity on number of sponsors. If you select an item that has reached its capacity, you will be contacted to reallocate your credits.

CATEGORY	FEE	CREDITS
Diamond	\$20,000	105
Titanium	\$15,000	77
Platinum	\$10,000	50
Gold	\$7,500	35
Silver	\$4,500	21
Bronze	\$3,500	16
Copper	\$2,500	11
Nickel	\$1,200	5
Iron	\$750	3

ADDITIONAL CREDITS AVAILABLE FOR \$250.

Scholarship Promotional Opportunities

Scholarship Fund Donation—\$500 or More

Support the future of emergency management through a tax-deductible donation that gets your booth marked with a bright yellow flag bearing the IAEM logo and the words "Scholarship Donor". The flag is attached to your booth pipe to add visibility to your show presence. Learn more about the IAEM Scholarship Program at www.iaem.com/scholarships.



Scholarship Auction Items

Donate an item or items to be auctioned off as part of IAEM's silent or live auction during the conference. The scholarship program acknowledges donors in an annual report and the value of auction item contributions is included to calculate total level of donation. Items that help IAEM raise the most funds include electronics, political collectibles, EMS and fire collectibles, cigars, wine, golf items and disaster memorabilia.

VIP Tickets

VIP tickets can be used by exhibitors to invite customers to the show. They generally work best when you enclose them in another mailing, or send invitations to come to EMEX 2018 and stop by your booth. Your customers can redeem them to register ahead of time and can pick them up at the registration counter onsite.

VIPs get complimentary access to the EMEX exhibit on Tuesday or Wednesday, including lunch. (If they want to attend conference sessions, they will need to register and pay—day rates are available.)

If you need more information or have questions about Sponsorships, please visit <https://iaemconference.info/2018/sponsors/> or contact Mehdi Stambouli at 703.538.1795 ext. 1704 or mstambouli@asmii.net.



WWW.IAEM.COM

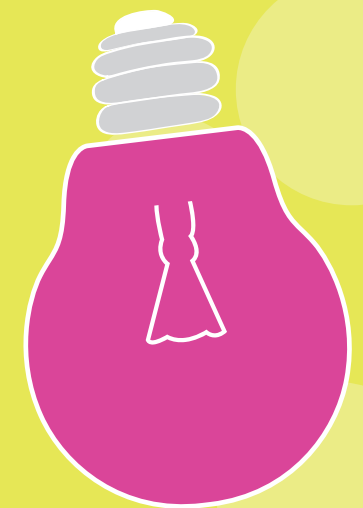
66TH ANNUAL IAEM CONFERENCE AND EMEX

**IAEM
2018**

Sponsorship Program



Now that you've made the investment in emergency management, let IAEM maximize your return!



Turn the page to see why your company needs to be here in 2018!



IAEM
2018

Sponsorship Program

Opportunities and Innovations in Emergency Management



66th Annual Conference
October 19-24, 2018
Grand Rapids, Michigan

Raising the visibility of your company is the key to taking full advantage of your participation at the 2018 IAEM 66th Annual Conference and EMEX

We've designed opportunities to give your company maximum exposure to the attendees before, during and after the event. Note that this includes a variety of options which can accommodate ALL budgets! Your sponsorship dollars will be applied as credits and you will get to choose what you like!

Gold and Higher Sponsors Receive:

- Lightbulb icon: **Logo on the Show Entrance Signage** and the Sponsor Banner
- Lightbulb icon: **General Acknowledgments** Pre-Conference and Onsite
- Lightbulb icon: **Logo/Link on the Conference Page** of the IAEM Website
- Lightbulb icon: **Name and Logo** listed in the Conference Brochure
- Lightbulb icon: **Logo on the IAEM2Go** Mobile App

IAEM Sponsorship Descriptions

Monday Keynote Luncheon (50 CREDITS)	EMEX 10' x 10' Exhibit Space (10 CREDITS)
Each year at the IAEM Annual Conference one of the highlights is our speaker at the Monday luncheon. This is a high-exposure way to get your company name front and center to our audience. This event is the highest attended function of the week and sure to get you maximum exposure.	In conjunction with the annual conference, IAEM showcases all significant suppliers of homeland security and disaster technology. See www.emex.org for a floor plan showing current available space and a list of your competitors. Each 10' x 10' booth include two conference registrations for exhibit personnel. Additional badges are available for \$250.
Monday Opening EMEX Reception (50 CREDITS)	Sponsor of 1 Internet Station in Crisis Tech Center (8 CREDITS)
For attendees and exhibitors alike this event is always a great hit and very well attended. This sponsor takes part in the "Cutting Ribbon Ceremony" opening EMEX along with the President of the Association.	A placard denotes your contribution and the internet station homepage defaults to your company's URL. This popular event feature is visited by many attendees daily.
Tuesday Networking Lunch (45 CREDITS)	Broadcast email to Attendees— One-time, Pre- or Post- Conference (7 CREDITS)
Attendees spend time in the EMEX exhibit hall during the lunch break visiting with the exhibitors. Another great opportunity to get your name out in front of them.	Get your message out to the attendees pre- or post- conference.
Wednesday Networking Lunch (45 CREDITS)	Use of Side Meeting Room (Per Half Day Sat-Thur) (6 CREDITS)
A final chance to spend some quality time with the attendees before packing up.	If you have specific clients, user groups, or employees with whom you would like to meet in a more private setting, you can make use of a room to do so. Note that this option is not intended for vendors to offer program-type sessions. Space and availability are limited.
Sunday Welcome Reception (40 CREDITS)	Half-Page Ad in the EMEX Exhibit Guide (6 CREDITS)
Host the first gathering of conference attendees to start the week off right.	Showcase your products and services in the EMEX Exhibit Guide with a ½ page, full-color ad.
Future Leaders in Emergency Management— The USA Student Program (35 CREDITS)	Official Provider of Conference Lanyards (6 CREDITS)
This important sponsorship includes the following: <ul style="list-style-type: none"> • Student Hospitality Suite – 3 nights • Future Leaders in Emergency Management Reception • Student Council Caucus Workshop 	Lanyards from the official sponsor will be provided to attendees. Sponsor must provide approximately 2,000 lanyards which can include their company logo or message. This is a great buy for the exhibitor who wants to see their company advertised around the neck of every conference attendee.
Sponsor of the Tuesday Scholarship Auction (30 CREDITS)	Company Name & Logo on Refreshment Break (5 CREDITS)
Many companies provide donations for the IAEM Annual Scholarship Auction which takes place on the Tuesday evening of the Conference. Attendees love coming to the EMEX exhibit hall to visit with exhibitors, and then stay for this annual event.	Have your name and logo posted during one of the EMEX Refreshment Breaks.
Sponsor of Directional Floor Stickers (20 CREDITS)	Networking Hospitality Suite (5 CREDITS)
Help pave the way to the General Sessions and the EMEX exhibit hall with these Directional Floor Stickers. Your name will help to point attendees in the right direction.	Attendees can relax after-hours in suites officially recognized by IAEM. IMPORTANT – Sponsor is responsible for making the reservation of the room and ordering the refreshments. The hotel will seek IAEM HQ permission to release a reservation to you. IAEM recognizes sponsors and promotes the gathering as part of the conference schedule.
Wednesday President's Banquet/CEM Champagne Toast (25 CREDITS)	25 EMEX Reception Drink Tickets (4 CREDITS)
The final event of the IAEM conference is the Wednesday evening President's Banquet. This elegant evening is always the highlight of the conference and an exciting time for the attendees and those that are receiving their CEM certifications. To recognize honorees, we have a Champagne Toast. You can raise your glass to all by being the sponsor of this champagne toast.	Have 25 Drink Tickets to hand out during one of the EMEX Receptions.
Tote/Registration Bags—Dual Logo (20 CREDITS)	Listing as "Product/Service of the Week" in IAEM Dispatch (4 CREDITS)
Each conference attendee receives an official, conference tote recognizing the sponsor. The monochromatic sponsor's logo will be included on the bag with the IAEM logo. Colors will be adjusted to work with the bag design. This popular sponsorship delivers exposure well beyond the event.	Each week IAEM has an e-newsletter that goes out to its members and you can be featured in it. It is another opportunity to be front and center with the attendees.
IAEM Board Lunch on Saturday (15 CREDITS)	Promotional Inserts or Give-Aways (3 CREDITS)
As the sponsor of this lunch you will get to spend a few minutes with the members of the IAEM Board to discuss whatever is on your mind.	This promotional opportunity gets details about your product or service into the hands of every attendee. (You supply the literature item or giveaway for the registration packets.)
IAEM Board Breakfast on Thursday (12 CREDITS)	Logo on IAEM2Go Mobile App Ticker-Tape Banner (3 CREDITS)
As the sponsor of this breakfast for the Board you will get to spend a few minutes with the leadership of the IAEM.	This is a great way to make a bigger impact on the attendees by having your logo placed in the IAEM2Go App and printed in the EMEX Exhibit Guide.
Full-Page Ad in the EMEX Exhibit Guide (limit 1 per sponsor) (12 CREDITS)	Conference Registration (limit 10 per sponsor) (3 CREDITS)
Showcase your products and services in the EMEX Exhibit Guide with a full-page, full-color ad.	Bring all appropriate company personnel to this gathering of your customers.
	Quarter-Page Ad in the EMEX Exhibit Guide (3 CREDITS)
	Showcase your products and services in the EMEX Exhibit Guide with a ¼ page, full-color ad.
	EMEX Exhibit Hall Vendor Presentation (3 CREDITS)
	There are limited opportunities for 20-minute vendor presentations on the EMEX exhibit hall stage. Those wanting to launch new products or services are especially encouraged to use this promotional outlet.