



EMvision Talks
Speaker Submission
Guidance

**International Association of
Emergency Managers
67th Annual Conference**

November 15-20, 2019

Savannah, GA

Why EMvision Talks?

Can you pinpoint a pivotal moment in your life when something changed?

When you experienced or discovered something that fundamentally shifted your perspective?

Inspired you to do things differently?

Prompted you to take action, to make a change?

We want to hear from you! Whether it was an incredible success, a major failure, or a personal moment of truth -- we want to hear about it!

We want your story!

What Are EMvision Talks?

- IAEM's EMvision Talks are modeled on the well-known TED™ Talk format.
 - The Talks provide a forum for people to share a personal connection to an idea, experience or passion related to emergency management, leadership, communication, community engagement, or other related topics.
 - The Talks should grab the audience's attention, inspire, inform, compel to action, or foster awareness and a sense of urgency.
 - Talks are limited to 7-minutes and will be on the plenary stage on Tuesday, November 19, 2019, at the IAEM 67th Annual Conference in Savannah, Georgia.
 - The Talks are a **live** presentation given by the selected speakers.
 - We use the submitted abstract and video of the Talk described below for selection and editing purposes *only*.
 - Please check out the [EMvision Talks](#) from the 2018 IAEM Annual Conference!
- "One of the most valuable and engaging sessions at IAEM"
 - "This was the highlight of the conference for me"
 - "I absolutely loved the EMvision Talks session, in my mind the best session of the conference. You MUST bring it back next year!"
 - "Excellent! Truly enjoyed these and the format"
 - "Very interesting concept. I enjoyed hearing the 7-minute presentations from people clearly passionate about their subject."
 - "This was the most valuable and entertaining event at IAEM. I would suggest you keep it."
 - "The EMvision Talks were outstanding. I hope to see it every year."

If you have questions about developing your submission, would like to get feedback on an idea you have, or want some individualized assistance, please contact - Mike Gavin at ConferenceChair@iaem.com, Donna Franklin at ConferenceCoViceChair1@iaem.com, David Barber at ConferenceCoViceChair2@iaem.com or Julie Husk at (703) 538-1795 x1789 or jhusk@iaem.com

Submission Guidance

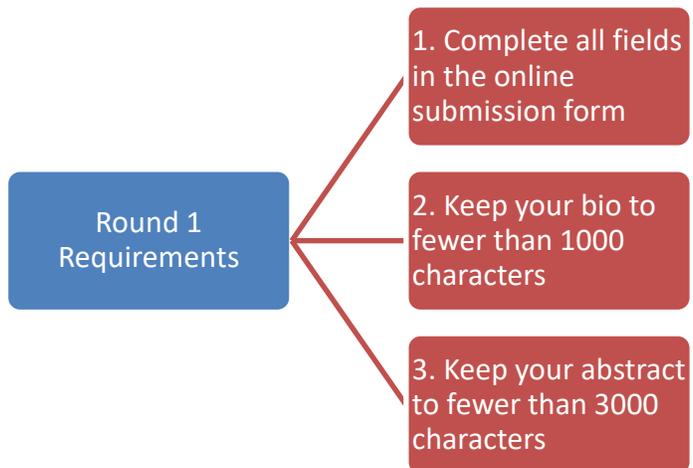
Please read this section carefully and note that incomplete proposals will be automatically disqualified.

There are two selection rounds for the EMvision Talks.

Round 1 - EMvision Talks

Deadline – May 10, 2019, at 5:00 pm U.S. Eastern Time (No exceptions)

- Submit an abstract of <3,000 characters, i.e. approximately one page
- Your abstract should tell a compelling story that conveys your passion. It should highlight why your talk is compelling and what you'll share with the audience.¹
- See Appendix 1 for abstract examples.



IAEM will notify speakers by June 17 if they have been selected for Round 2

NOTE: *These sessions are not meant to be a lecture on emergency management or a mini-breakout session.*

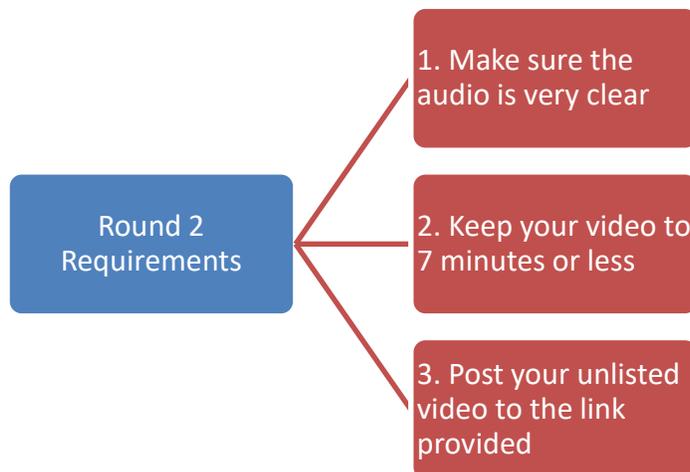
Under no circumstances may this platform be used as a place for direct or indirect promotion of a speaker's product or service. Any proposal that violates this policy will be immediately disqualified.

¹ If you plan to use visual images during your Talk, please submit them in PDF format only. Standard AV set-up will include a laptop, projector, screen and lavalier microphone. If you need access or functional needs accommodations, please indicate so in the AV requirements section of the online submission form.

Round 2 –EMvision Talks

Deadline - July 19, 2019, at 5:00 pm U.S. Eastern Time (No exceptions)

- Submit a **high-quality** unlisted YouTube video recording with **very clear audio** of the speaker delivering the **complete proposed** EMvision Talk.
- Presentation style is very important here. Speakers need to show their passion, charisma and speaking style.
- You may take the video using a phone, tablet, or other device; ***it does not need to be professionally recorded.***



- The video is used in the selection process only and will not be released publicly.
- See Appendix 2 for instructions on how to submit a link for the *video*.
- For great tips, check out [Public Speaking Lessons from the World's Greatest TED Talks](#).

IAEM will notify speakers of final selection by August 16.

Discounted Registration Available: Selected speakers will receive up to half off the early bird member registration fee for the conference.

Appendix 1 - Abstract Examples

Example of Good Abstract

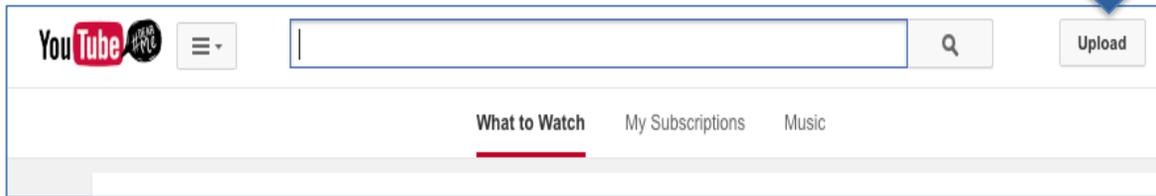
The number of dual income families with children is increasing. Over 61 percent of children five and under spend 33 hours a week in childcare. National childcare preparedness requirements do not exist, and childcare is not prepared for disaster or disaster recovery, and has few incentives to be prepared. Different agencies in different states set the childcare preparedness or safety 'standards' and are not well integrated with emergency management. The current 'checking the box' mentality of compliance isn't good enough. Childcare needs to be 'ready' through action and practice, and our children need to be taught how to handle the unexpected. Otherwise, we miss opportunities to enable them and change the future. Childcare is critical to the American way of life. If the children are not safely taken care of, parents cannot go to work. After a disaster, if the parents don't go back to work, the community doesn't recover.

Example of Poor Abstract

I have never presented before, but I have attended IAEM for many years and have seen many presentations on effective emergency management. I thought it would be interesting to see what methods are the most popular and talk about the ways people manage emergencies. I would also like to talk about how I have created my own emergency management plan based on ideas from others. I think the audience would like to hear my ideas. If the audience's reaction is positive, I might use this information to build an EM consulting business in the future.

Appendix 2 – Submitting the Link for the Unlisted YouTube Video

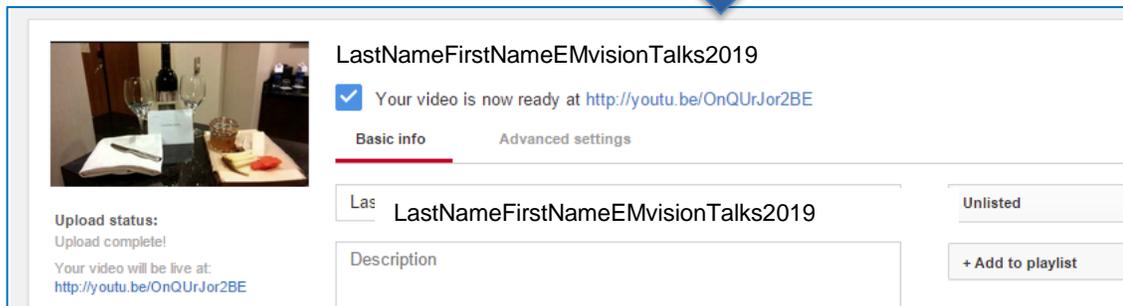
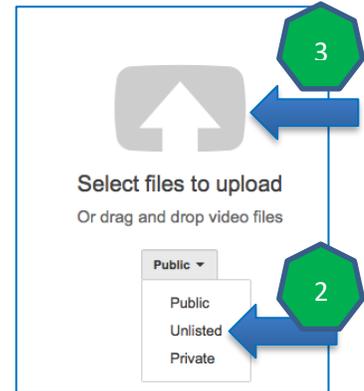
1. Go to <https://www.youtube.com> Click on Upload in the top right-hand corner of the page.



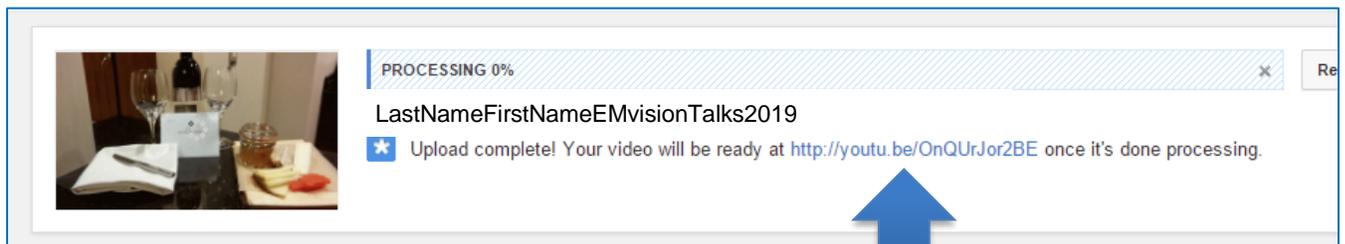
2. Select **Unlisted** from the drop-down box by clicking on the arrow to open the drop-down box.

3. Then click on 'Select files to upload' to select your video from your computer. Wait for the video to upload completely.

4. Name your video with your "LastNameFirstNameEMvisionTalks2019"
 - e.g. FranklinDonnaEMvisionTalks2019



5. When your video upload is done processing, you will be provided a link. Submit this YouTube link following the instructions provided in Round 2.



Important Dates for Speakers

Event	Date
Call for EMvision Talks speakers opens	April 8, 2019
Deadline to submit EMvision Talks proposal	May 10, at 5:00 pm ET
IAEM notifies speakers of Round 2 selections	June 17, 2019
Deadline to submit EMvision Talk Round 2 video of proposed Talk	July 19, 2019
IAEM notifies speakers of final EMvision selection	August 16, 2019
Work with Conference Committee Representative to polish presentation	August 17 – September 20, 2019
Final video of Talk and visual presentations due	October 18, 2019, by 5:00 pm ET
Mandatory practice session at conference	Monday, November 18, at 7:30pm ET
On-site arrival time prior to Talk in general session room	30 minutes prior to start of general session on Tuesday, November 19, 2019

General Contact Information

Conference Managers

Association & Society Management International, Inc. (ASMI)

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Falls Church, VA 22046-4527

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IAEM Conference Committee

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