



IAEM-USA Poster Showcase Guidance

International Association of Emergency Managers 67th Annual Conference

November 15 - 20, 2019

**Savannah International Trade & Convention Center
Savannah, Georgia**

Conference Dates

Pre-Conference Training and Workshops: November 15, 16 and 17, 2019

Breakout and General Sessions: November 18 – 20, 2019

IAEM presents EMvision Talks: General Session on November 19, 2019

Poster Showcase Presentation Session: November 19, 2019

Important Dates for Poster Showcase Participants	
Call for Entries opens	March 25, 2019
Call for Entries closes	April 26, 2019 at 5:00 pm ET
IAEM notifies participants of selections	June 3, 2019
Participants can contact IAEM to receive presentation and poster development feedback and coaching	June 3 – October 4, 2019
Final PDF image of poster due	October 11, 2019 by 5:00 pm ET
Posters set up deadline	Sunday, November 17th by 3:00pm ET
Poster Showcase evaluation session	Monday, November 18th 6:30pm – 7:30pm ET
Poster Showcase presentation session for conference attendees	Tuesday, November 19th during the morning program break
Poster removal deadline	Wednesday, November 20th by 1:00pm ET

Poster Showcase – What is it?

The purpose of the Poster Showcase presentation is to convey to a wide audience the significance of an individual's research project, practice, or general findings to practitioners and scholars in the emergency management community, as well as the general public.

The Poster Showcase is open to students, academics, and practitioners. IAEM recognizes much of the work happening across the industry happens at an organizational level, *however*, the Poster Showcase is an opportunity to share the work of individuals, not organizations.

Participants chosen to display their posters will receive certificates of participation that document credit towards the IAEM Certification Program under Professional Contribution Category F, Speaking.

Participants may not endorse brand names, specific products or government, commercial or non-profit organizations in their presentation.

Under no circumstances may this platform be used as a place for direct promotion of a participant's product, service or organization. Any participant who violates this policy jeopardizes his or her opportunity to present at future IAEM conferences.

Division Selection

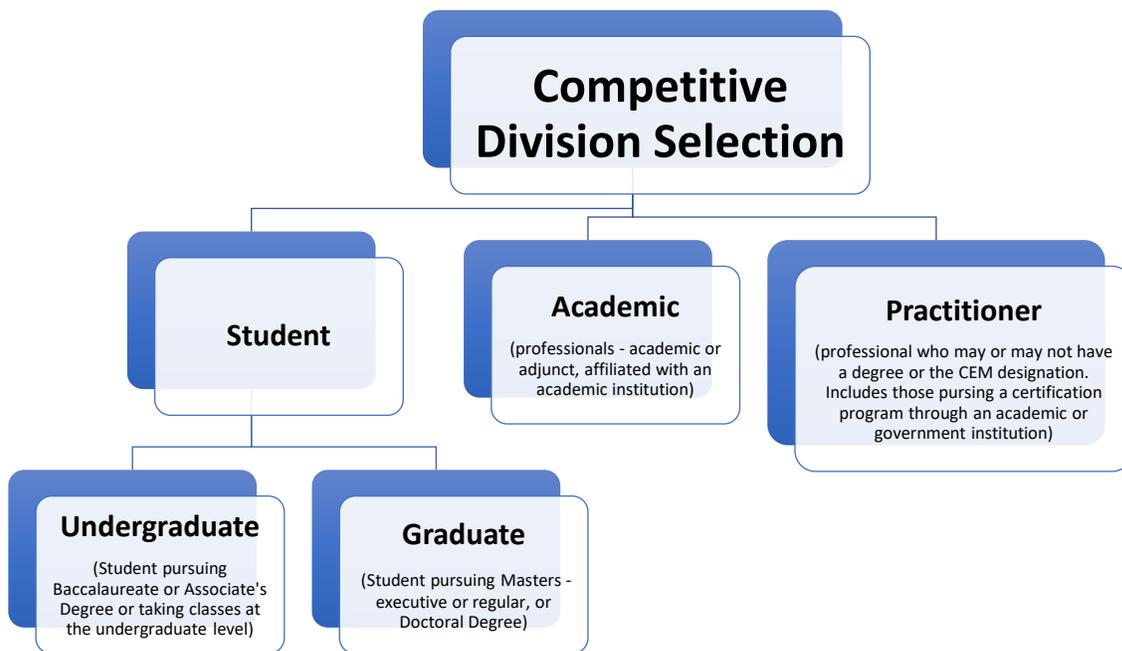
Entrants must select to showcase their work in either the Non-Competitive or Competitive Divisions. *Only one entry per person AND only one presenter per poster.*

Non-Competitive Division

The Non-Competitive Division is for those who want to share their knowledge or findings obtained through experience and/or research in practice without the competitive evaluation.

Competitive Division

All participants in the Competitive Division will present their poster in front of a group of evaluators who will determine if the participants satisfied the requirements of a gold, silver, or bronze standard. Participants can enter in one of three categories.



Student Eligibility:

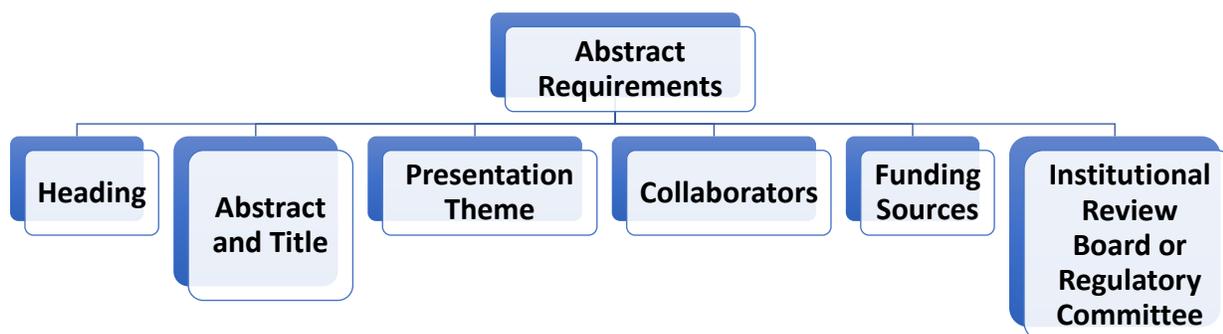
1. Must be enrolled in an academic institution in the 2018-2019 academic calendar year.
2. Documentation is required from academic institution verifying enrollment status.

Abstract Submission Requirements

Deadline – April 26th at 5:00pm ET (no exceptions)

Entries must be submitted via email (attachment) in **WORD** format, subject line “IAEM-USA Poster Abstract” to Julie Husk at jhusk@iaem.com.

Additional Requirement for Students – All Student participants must submit a letter via email attachment (PDF) from their academic institution showing enrollment in the 2018-2019 academic calendar year.



Participants notified of selection into the Poster Showcase by June 3, 2019

- **Heading:** Title of abstract, name of presenter, affiliation, address, phone numbers, and a primary and alternate email address. Participants must indicate selected Division.
 - **Competitive Division** – Participants must indicate selected category – Student (Undergraduate or Graduate), Academic, or Practitioner
 - **Non-Competitive Division** – Participants must indicate
- **Abstract and Title Length:**
 - Abstracts ≤ 250 words
 - Titles ≤ 10 words
 - The Selection Committee reserves the right to edit abstracts, if necessary, for clarity, grammar, or proper usage.
- **Presentation Theme:** The presentation theme must reflect research, experience, practice, or findings connected to emergency management or related fields.

- **List of Collaborators, Advisor(s), and Department(s)** assisting with this research.
- **Identify funding sources**, if any.
- **Identify the Institutional Review Board Proof of regulatory committee approval**, if required

Poster Content Requirements

If your abstract is selected, you will be required to attend the conference and bring your Poster with you to the conference.

A final pdf image of the poster is due via email to Julie Husk at jhusk@iaem.com by October 11, 2019 at 5:00pm ET and will be reviewed for compliance with Poster Showcase Guidelines. All participants will receive feedback.

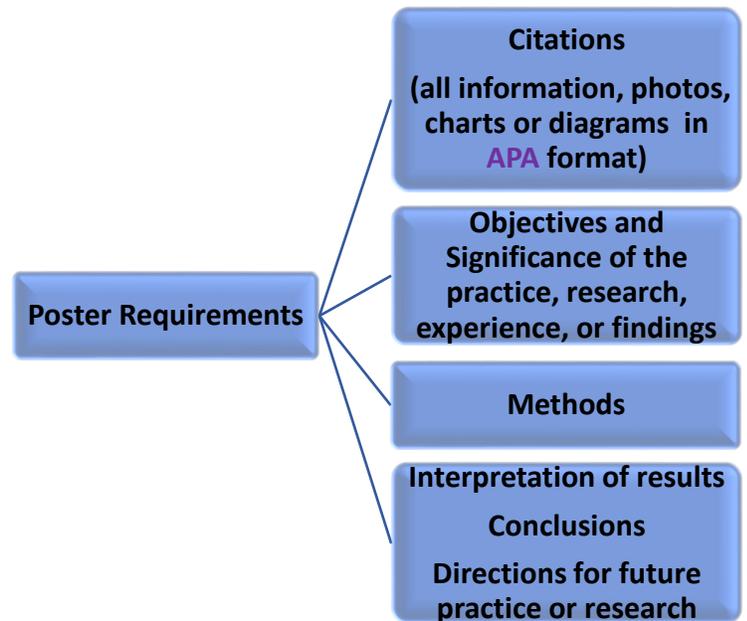
Poster Must Include the Following:

- **Poster Showcase #IAEM19** – Top left corner
- **Participant’s name** – Top right corner
- **Short presentation title** – top right corner, under name
- **Participation Category**
 - Competitive Division - Student (undergraduate or graduate), Academic, Practitioner, or
 - Non-Competitive Division

Poster Showcase #iaem19 Poster Body – graphs, charts, text, citations, etc.	First Name, Last Name Poster Title Category
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Poster Guidance

- Poster dimensions: Three (3) feet X four (4) feet.
- There should be a balance of text, images, and white space.
- The poster should be attention grabbing.
- It should be readable from a distance of four (4) to six (6) feet.
- It should be free of errors.
- Posters are expected to be developed specifically for the IAEM conference
- *Resources and examples for Academic Posters can be found in Appendix 1*



No organizational logos allowed on Posters

*The design of the poster presentation is at the participant's discretion, **within the requirements set forth above.***

While a participant may receive minor assistance to develop the poster, the presentation must be the participant's original work and not that of others, including their professors, mentors, or colleagues.

On-site Logistics

- All Posters must be set up for display by Sunday, November 17th at 3:00pm ET.
- The Posters will be displayed in the registration area near the entrance to EMEX (Expo Hall) if space is available or at another highly desirable location. Further directions will be provided at a later date.
- All participants in both the Competitive and Non-Competitive Divisions must be available by their Posters during the Poster Showcase Presentation Session on Tuesday, November 19th during the morning program break to answer questions from attendees.

Coaching Available

All participants in both the competitive and non-competitive divisions will have the opportunity to consult with a coach who can provide feedback on poster development, on-site oral presentation skills, or answer any questions in relation to evaluating guidelines. Participants must contact Julie Husk, Program Manager at jhusk@iaem.com or 703-538-1795 X1789 between June 3 – October 4, 2019 to be assigned a coaching representative.

Oral Presentation Guidelines for Competitive Division

- Participants in the Competitive Division must be present during the evaluation session.
- A select panel of evaluators will assess the poster showcase presentations of those electing to be in the Competitive Division on Monday, November 18th from 6:30pm - 7:30pm ET. The exact time of each participant presentation to be determined at a later date.
- The presentation must be no more than four (4) minutes in length. Evaluators will deduct up to two points under the ***Oral Description and Discussion*** area for presentations exceeding four (4) minutes. Presentations should be attention grabbing and encourage questions from the evaluators. Participants will have an additional two (2) minutes to answer questions from evaluators. A member of the judging panel will serve as the timekeeper and will notify the presenter when the four minutes have ended.
- Participants in the Competitive Division should expect questions concerning research methods used, significance of the content for practicing emergency managers, controversial aspects of the findings, and future directions for research based on the current findings.

Evaluating Criteria for the Competitive Division

The purpose of the Poster Showcase presentation is to convey to a wide audience the significance of your research project, practice, or general findings to practitioners and scholars in the emergency management community, as well as the public.

Presentations will be evaluated on their quality in three areas:

Content (50%)
10 points - Topic/Objectives/Research Question/ Hypotheses/Methods
10 points Literature Review/References/Context
10 points Analysis (figures/tables/ well-explained)
10 points Findings, Next Steps and Conclusions
10 points Significance of topic for EM professionals
Poster (Visual) Display (20%)
5 points Follows rules of size and readability
5 points Free of errors (grammar and spelling, etc.)
5 points Attractive design, layout, neatness, attention grabbing (photos, charts, diagrams, etc.)
5 points Logical layout
Oral Description and Discussion (30%)
5 points Within 4 minutes +2 for questions
5 points Encourages questions/ Answers questions
5 points Speaks naturally, with enthusiasm, confidence, and professionalism
5 points Organized, logical flow
5 points Eye contact
5 points Layman's terms; no jargon
Total 100% = 100 points possible.

Structure for Standards of Recognition in the Competitive Division

Recognition from IAEM will be given as follows: Gold, Silver, and Bronze for all competitive categories. Participants must meet the threshold of 90 – 100 points to satisfy the Gold standard, 80 – 89 points to meet the Silver standard and 70 – 79 points to meet the Bronze standard.

Participants will receive a Certificate of Recognition based on the standard he or she has met.

There may be more than one participant in a category who has met the requirements of a gold, silver or bronze standard. Not all participants may be found to have met the minimum standard for recognition.

All participants will receive a Certificate of Participation.

Announcement of IAEM Recognition Results

- For those who achieve Gold, Silver, or Bronze recognition, a gold, silver or bronze ribbon will be attached to the respective posters shortly after the evaluation and final computation of scores has been completed. A complete list of those achieving any level of recognition will be posted to the Poster Showcase page of the IAEM 66th Annual Conference website. Consult the online conference program or IAEM to Go mobile app for more details.

Appendix 1

Resources and Examples of Academic Posters

<http://guides.nyu.edu/posters>

<http://www.utexas.edu/ugs/our/poster>

<https://nau.edu/Undergraduate-Research/Poster-Presentation-Tips/>

THE UNIVERSITY OF WARWICK
Department of French Studies

The ideology of the Vichy regime 1940-1944: a history of compromise and adaptation
David Lees
d.lees@warwick.ac.uk
Supervisors: Professor Nick Hewlett and Dr Jessica Wardhaugh

Context
This poster is a synopsis of the first chapter of my thesis and outlines some of the central arguments of my doctoral research. In the chapter, I examined how our understanding of ideology has been shaped by theorists, including Marx and Gramsci, Antonio Gramsci and Louis Althusser.

I also investigated how these theories of ideology can be applied to the history of ideology under the Vichy regime.

Key questions
• Can we easily identify ideology in the Occupation years?
• How is Gramsci's concept of hegemony relevant to Vichy ideology?
• Was the regime's ideology ever representative of a clear break with the Republican tradition?

1. Ideology: A working definition
Before looking closely at the history of ideology during the Occupation, it is important to discuss what the term actually means. There is no over-arching or widely-accepted definition of ideology, so for the purposes of this thesis, ideology refers to 'A set of ideas, beliefs, opinions and values. A body of concepts that help to legitimize a dominant power.'

2. A new ideology?
Vichy replaced the values of the Republic—liberty, equality, fraternity—with those of the Catholic Church, the Fascist regime and the French State. Philippe Pétain was revered as the head of the French State and the extreme Christian, or Christianism, was at the forefront of the National Revolution.

In effecting the values of the Republic and through its emphasis on evolution of the 19th France—Jews, Freemasons and Communists—from French society, Vichy signalled its intention to break with the Republican tradition.

3. Hegemony in practice?
Despite Vichy's intention to break with the Republican tradition, the everyday reality during the Occupation was far more complex. Antonio Gramsci's concept of hegemony, in other words, is usefully applied to Vichy ideology.

Gramsci wrote that in order for hegemony to be successful, 'wicked' (ideals) be taken of the balance of the interests and tendencies of the groups over which hegemony is to be exercised' (Gramsci, 1971). In fact, Vichy did just that. Two important Republican cultural reference points were retained by Vichy for the duration of the Occupation: the Marne/Paris and the tricolour.

Conclusions: a typical ideology?
Previous scholars, however, suggested that the combination of ill-fated, or 'wicked', ideas that Vichy sought to claim the initiative for itself. The origin suggests that the regime saw the flag as a unifying symbol.

References:
E. Coeur, 1940, BOC APF 30923(1)
This image shows the extent to which Vichy sought to claim the initiative for itself. The origin suggests that the regime saw the flag as a unifying symbol.

References:
R. Vignat, 1942, BOC APF 30923 (1)
This is one of the clearest examples of how Vichy signalled its ideology as a clear break with the Republican tradition. The two houses depict the Republic (left) and Vichy (right).

Tips for Designing Effective Presentations
A poster with the main title in 1 1/2" sans serif

Developed by D. Shong, C. Chryse, W. Kufus, B. Jemmel, and A. Stock with materials donated by Penn State's Education Technology Services

Get the audience's attention and communicate your message quickly and succinctly.

Using images
Use meaningful, high-quality images. Alternative and creative images help to engage the audience and demonstrate your expertise. Use images to illustrate your message, not just to decorate. Use images to illustrate your message, not just to decorate.

Choosing and Using Color
Use color to draw attention to key information. Use color to draw attention to key information. Use color to draw attention to key information.

Substituting Fonts and Using Color
Use color to draw attention to key information. Use color to draw attention to key information. Use color to draw attention to key information.

Planning
Develop a clear message. Use a clear message. Use a clear message.

Developing a Layout
Use a clear message. Use a clear message. Use a clear message.

Substituting Fonts and Using Color
Use color to draw attention to key information. Use color to draw attention to key information. Use color to draw attention to key information.

Viewers reading this line demonstrate the poster's success!

General Contact Information

Conference Managers

Association & Society Management International, Inc. (ASMI)

201 Park Washington Court
Falls Church, VA 22046-4527

Julie Husk, ASMI Program Manager

Telephone: (703) 538-1795 x1789

Fax: 703-214-5603

Email: jhusk@iaem.com

Website: www.iaem.com

IAEM Conference Committee

Mike Gavin, BC

Chair

ConferenceChair@iaem.com

Donna Franklin

Vice Chair

ConferenceCoViceChair1@iaem.com

David Barber

Vice Chair

ConferenceCoViceChair2@iaem.com

Poster Showcase Co-Leaders

Cathy Clark

cathy.clark@state.mn.us

Duane Hagelgans

Duane.Hagelgans@millersville.edu

**Thank you for your interest and support of the
2019 IAEM Annual Conference!**